

NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA

RECEIVED
DEC 10 1997

This notification is being filed on behalf of The Traveling Herbalist which is the manufacturer of the product(s) which bear the statements identified in this notification. Its business address is: 6168 Olson Memorial Highway, Golden Valley, MN 55422. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 C.F.R. 101.93. The dietary supplement product, the label of which contains these statements, is Echinacea.

The text of each structure function statement for which notification is now being given is as follows:

Statement 1: Promotes well-being during cold and flu season.

The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

<u>Statement No:</u>	<u>Identity of Dietary Ingredient(s) for Which Each Statement Is Made</u>
1	Certified organic or wildcrafted Echinacea (Echinacea purpurea) root powder, 450 mg. Per VEGICAP.

I, Mark Sigel, am authorized to certify this notification on behalf of The Traveling Herbalist. I certify that the information presented and contained in this Notification is complete and accurate, that The Traveling Herbalist has substantiation that each statement is truthful and not misleading.

Date Signed: December 8, 1997 By: Mark R. Sigel VICE-PRESIDENT
[Name]
[Title]

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